

Hyundai Motor India Limited Reignites the Mid-size Sedan Segment Launches the new Hyundai VERNA at a starting price of INR 10 98 400/-

With more than 25 Enhancements Across Design, Technology, Safety & Comfort

- **New Exterior Styling:** Commanding and modern look with Black chrome radiator grille, Dual LED Projector headlamps, Bold Bumper Design (Front & Rear) and new R16 (D= 405.6 mm) Diamond Cut Alloys
- **Segment's widest sedan with the longest wheelbase** – The new Hyundai VERNA offers superior cabin space and greater comfort with generous length (4 565 mm), wheelbase (2 670 mm) and width (1 765 mm)
- **New Interior Styling:** D-Cut Steering wheel, **1st in segment Rear Window Sunshade, 1st in segment Bose premium sound 8 speaker system, 1st in segment Switchable Type Infotainment & Auto Climate Controller**, Leatherette seat upholstery and more
- **Biggest in the segment infotainment and Digital cluster** - Dual 52.06 cm (10.25" + 10.25") integrated displays
- **Advanced Safety:** Hyundai SmartSense Level 2 ADAS, **1st in segment 7 Airbags, 1st in segment Dashcam, 1st in segment Surround view Monitor** and new features like Blind Spot view monitor, Rain Sensing Wipers and more
- **Enhanced Comfort: Driver seat electric 8-Way adjust with memory (1st in segment) and welcome retract function, Passenger seat electric 4-Way adjust along with 1st in segment Passenger seat electric walk-in device, 1st in segment Smart Trunk** and more
- **Two new colours:** Classy Blue and Titan Grey Matte
- [Image Link](#)

Gurugram | March 09, 2026: Hyundai Motor India Limited (HMIL) today announced the launch of the new Hyundai VERNA. Designed to command attention and engineered to thrill, the new Hyundai VERNA strengthens its legacy as India's most aspirational and technologically advanced premium sedan.

Speaking on the launch of the new Hyundai VERNA, **Mr. Tarun Garg, Managing Director & CEO, Hyundai Motor India Limited**, said "The new Hyundai VERNA is more than a product upgrade, it is a statement. In a market that often shifts towards trends, we remain committed to engineering excellence and driving purity. The new Hyundai VERNA represents the essence of what a true car should be - stable, safe, performance-driven and premium. The new Hyundai VERNA is crafted for customers who seek refinement without compromise and performance without limits. With its bold design, advanced safety and exhilarating performance, the new Hyundai VERNA strengthens Hyundai's commitment to delivering world-class technology and unmatched value to Indian customers."

HMIL's latest campaign for the new Hyundai VERNA is a tribute to India's youth who is rewriting the rules boldly, authentically and on their own terms. Titled '**Respect the Young**', the campaign is built on a powerful and timely insight: young Indians today are not waiting their turn. From leading boardrooms, to serving the nation, to earning respect - they are doing it all with utmost confidence, warmth, and humbleness.

The new Hyundai VERNA with its premium design, powerful performance and sophisticated interiors, becomes the natural companion for these young achievers. A car that doesn't just reflect where they are headed but who they are.

Vibrant Exteriors

Crafted to exude a distinguished appeal, the new Hyundai VERNA arrives with a sharper, bolder and dynamic stance that exudes confidence and sophistication. The new Hyundai VERNA offers superior cabin space and greater comfort with **longest in the segment wheelbase (2 670 mm), widest sedan in the segment (1 765 mm)** and generous length (4 565 mm).

Key New Exterior Enhancements:

- Black chrome radiator grille
- Dual LED Projector headlamps
- Bold Bumper Design (Front & Rear)
- R16 (D= 405.6 mm) Diamond Cut Alloys

Every design element of the new Hyundai VERNA is crafted to create a bold, refined silhouette, reaffirming its identity as a performance-led premium sedan.

Elegant Interiors

Step inside the new Hyundai VERNA and experience a cabin that blends futuristic design with intuitive technology, the new Hyundai VERNA is designed to reflect the evolving aspirations of sedan customers in India.

Key New Interior Enhancement:

- D-Cut Steering wheel
- Leatherette seat upholstery
- Driver seat electric 8-Way adjust
- **1st in segment** Driver memory seat with welcome retract function
- Passenger seat electric 4-Way adjust
- **1st in segment** Passenger seat electric walk-in device
- **1st in segment** Rear Window Sunshade
- **1st in segment** Smart Trunk with **largest Boot space** of 528 litres in the segment

The new Hyundai VERNA cockpit is driver-centric, immersive and thoughtfully designed, elevating every journey into a premium experience. The cabin experience is further amplified with existing features like ambient light (dashboard & door trims), rear AC vents with Type-C USB Port (front & rear), adjustable headrests for both front and rear seats, front sliding armrest with storage and a rear center armrest with integrated cupholders. Together, these thoughtful enhancements ensure that the new Hyundai VERNA delivers a truly premium, comfortable and future-ready in-cabin experience.

Refined Technology

The new Hyundai VERNA redefines smart mobility with an unmatched suite of advanced and intuitive features. Equipped with Hyundai Bluelink, the sedan now offers more than 70 connected features, including new additions such as Find My Car through SVM, Remote Lamp Control (tail and hazard), Remote Light-Only Control and more, ensuring enhanced safety, convenience and digital accessibility. It is also embedded with more than 350 voice commands and multi-language UI support in the digital cluster and infotainment system delivering an intuitive and personalized interaction for every user.

Technological excellence continues in the new Hyundai VERNA with premium features including:

- **Biggest in the segment** - Dual 52.06 cm (10.25" + 10.25") integrated infotainment and digital cluster
- Electric sunroof
- **1st in segment** Surround view Monitor (New)
- Blind Spot view monitor (New)
- Smartphone Wireless charger
- Front Ventilated seats
- Smart Key with Push Button Start
- Wireless Android Auto & Apple CarPlay¹

Enhancing the driving experience even further, the new Hyundai VERNA offers:

- **1st in segment** Bose premium sound 8 speaker system
- Innovative **1st in segment** switchable-type infotainment and auto climate controller

Every innovation in the new Hyundai VERNA is designed to enhance convenience, control and confidence behind the wheel.

Next-Level Performance

At its heart, the new Hyundai VERNA continues to offer powerful and efficient powertrains that redefine performance in the segment with:

- 1.5 l MPi Petrol Engine paired with 6-Speed manual transmission and IVT (Intelligent Variable Transmission).
- 1.5 l Turbo GDi Petrol Engine with a 6-Speed manual transmission and 7-Speed DCT (Dual Clutch Transmission).

The new Hyundai VERNA has the most powerful 1.5 l Turbo GDi Petrol engine in the segment, producing 117.5 kW (160 PS) @5500 r/min max power and 253 Nm (25.8 kgm) @1500~3500 r/min max torque delivering exhilarating performance.

Hyundai VERNA's low center of gravity, balanced chassis and precision steering make it a driver's car in the truest sense. The advanced powertrain offers customers an unmatched blend of thrilling performance and lower running costs.

Further amplifying the dynamic capabilities of the new Hyundai VERNA are features like Paddle Shifters, Drive Modes Select (Normal, Eco & Sport) and Idle stop & go (ISG). Together, these advanced powertrain features make the new Hyundai VERNA the most compelling sedan for customers seeking power, efficiency and future-ready technology in one package.

Advanced Safety

Designed to deliver uncompromised protection to occupants, the premium sedan offers more than 75 advanced safety features and 35 standard safety features enhancing functionality and delivering a safer, more confident driving experience in every condition.

Pushing vehicular safety even further are the newly added features including:

- Hyundai SmartSense Level 2 ADAS with 20 features
- **1st in segment** 7 Airbags (Driver, Passenger, Side, Curtain and Center Side)
- **1st in segment** Dashcam

¹ In HX8 and HX10 only through wired to wireless adapter

- Rain Sensing Wipers

The new Hyundai VERNA also comes equipped with a robust package of 35 standard safety features including:

- 6 Airbags
- Hill Start Assist Control (HAC)
- Electronic Stability Control (ESC) with VSM
- Front Disc Brakes
- Anti-lock braking system (ABS) with EBD
- 3-point seatbelts (all seats) and seat belt reminder (all seats)
- ISOFIX
- Burglar Alarm
- Rear Parking Sensors

Further equipped with more than 75 advanced safety features, such as Tyre Pressure Monitoring System (TPMS) Highline, all 4 Disc Brakes (Front & Rear), Electronic Parking Brake (EPB) with Auto hold and more, the new Hyundai VERNA ensures all-round protection and peace of mind.

Colours

The new Hyundai VERNA is offered in 6 Monotone and 1 Dual Tone colour options: **(NEW)** Classy Blue, **(NEW)** Titan Grey Matte, Starry Night, Titanium Black, Titan Grey, Atlas White and Atlas White with black roof (dual tone).

Variants & Pricing

The new Hyundai VERNA- Variants & Pricing (Ex-showroom INR)							
Powertrain	Transmission	Variants					
		HX2	HX4	HX6	HX6+	HX8	HX10
1.5 l MPI Petrol	6 MT	10 98 400	12 25 400	13 19 400	13 81 400	14 88 400	-
	IVT	-	-	14 40 400	15 02 400	16 09 400	17 15 400
1.5 l Turbo GDi Petrol	6MT	-	-	-	-	16 28 400	-
	7 DCT	-	-	-	-	17 62 400	18 25 400

[‘Respect the Young’ Brand Campaign Link](#)

Log on to hyundai.co.in for further information.

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Disclaimer:

All segment comparisons are based on product specification data mentioned in respective official websites as on 8th March 2026.