

2026 SANTA FE

Release Date: August 7, 2025 / (Unit: KRW)

Classification	Selling price Supply value(surtax)	Standard equipment	Options
Exclusive	36,570,000 33,245,455(3,324,545)	• Powertrain/Performance: Smartstream Gasoline 2.5 Turbo engine, Smartstream 8-speed wet DCT, ISG system, Drive mode select, Rack-Mounted Motor-Driven Power Steering(R-MDPS), Column-Type Shift By Wire • Safety: Multi-Collision Brake System, 10 airbag system(1st-row advanced/center side airbags, 1st/2nd-row side airbags, driver's knee airbags, and rollover-resistant curtain airbags), Child seat fastening system(2 in 2nd-row), Safety unlock function, Downhill Brake Control, Column-Type Shift By Wire(vibration warning), Fire extinguisher for vehicles • Smart Safety Technology: Forward Collision-avoidance Assist(vehicles/pedestrians/ two-wheeled vehicles/junction turning/front oncoming), Lane Keeping Assist, Lane Following Assist 2, Driver Attention Warning, High Beam Assist, Smart Cruise Control with Stop & Go, Navigation-based Smart Cruise Control(safety speed zone/ curve control), Highway Driving Assist, Blind-spot Collision Warning(driving), Blind-spot Collision-avoidance Assist(forward exit), Rear Cross-traffic Collision-avoidance Assist, Safety Exit Assist, Advanced Rear Occupant Alert, Hands-On Detection, Vibration warning steering wheel • Exterior: Hidden-type assist handle, LED headlamps(MFR type), LED Daytime Running Lights, LED turn signal lamps, LED rear combination lamps, Dynamic welcome lights(front), Headlamp leveling device, Chrome radiator grille, 18-inch alloy wheels & tires, LED third brake lights, Rear spoiler, Double-glazed soundproof glass(windshield, 1st-row doors, and 2nd-row doors), Solar glass(windshield), Outside mirror(heating, power-folding, power adjustment, and LED turn signal lamps) • Interior: Leather-upholstered steering wheel(with heating), Melange knit interior materials (headlining/pillar part), LED interior lamp(map lamp, personal lamp, sun visor lamp, and luggage lamp), Bilateral multi-console, Panoramic curved display, 12.3-inch color LCD cluster • Seat: Synthetic leather seats, Power-adjustable driver's seat(8-way, lumbar support), Heated/ventilated 1st-row seats, Heated 2nd-row seats, 2nd-row 60/40-split folding seats, 2nd-row sliding & reclining seat, 2nd-row remote folding • Convenience: Proximity key with push-button start, Paddle shift, Manual tilt & telescopic steering wheel, Dual-zone full automatic air conditioning(with micro air filter, fine dust sensor, auto defog system, air cleaning mode, and after-blow function), Rain sensor, Hi-pass, Parking Distance Warning-Forward/Reverse, Rear View Monitor, Power windows with pinch protection(all seats), Electronic Parking Brake(with automatic vehicle hold), Gas-filled hood lifters, USB Type-C Ports: Front(1 charge, 1 data/charge), Rear(2 charge), Power outlet(1 in 1st-row, 1 in luggage), Auto light control system, Smart power tailgate, 220V inverter, Wireless phone charger(single), In-car fingerprint authentication system (personalization, startup, payment, etc.), ECM room mirror • Infotainment: 12.3-inch navigation system(Bluelink, phone projection, Bluetooth hands-free, 6 speakers, In-car Payment/e hi-pass, rear seat sleep mode), OTA Software Update, 1st-row voice wake up function	Common options ▶ Built-in cam 2, Augmented reality navigation [450,000] ▶ HTRAC, Multi Terrain Control [2,230,000] ▶ 6-Seater [1,040,000] ▶ 7-Seater [690,000] H Genuine Accessories ▶ Lifestyle [490,000]
Prestige	39,440,000 35,854,545(3,585,455)	▶ Standard equipment of Exclusive plus • Smart Safety Technology: Forward Collision-avoidance Assist(intersection crossing/ changing lanes in oncoming traffic/approaching from either side/evasive steering assist), Highway Driving Assist 2, Blind-spot Collision-avoidance Assist(driving), Navigation-based Smart Cruise Control(access road) • Exterior: Full LED headlamps(projection type), Roof rack • Interior: Metallic door scuff plate, Metallic pedal • Seat: 8-way power-adjustable front passenger's seat • Convenience: Wireless phone charger(dual), Reverse light guide, Digital key 2	▶ Dual wide sunroof [890,000] ▶ 8-way power-adjustable front passenger's seat [200,000] ▶ Head-Up Display [590,000] ▶ Parking Assist Plus I [1,190,000] ▶ Platinum I [450,000] ▶ Best Selection I ※ When Best Selection I is applied, "Parking Assist Plus I " and "Platinum I " cannot be selected separately [1,500,000]
H-Pick	42,090,000 38,263,636(3,826,364)	▶ Standard equipment of Prestige plus • Smart Safety Technology: Parking Collision-avoidance Assist-Rear • Interior: Synthetic leather-upholstered interior(multi-tray cover, door armrest, and side console components), Suede interior materials(headlining/pillar part), Ambient mood lighting • Seat: Driver ERGO motion seat(18-way, 4-way lumbar support, Integrated Memory System, and stretching mode), Passenger's seat walk-in device, 1st-row relaxation comfort seats(leg rest), Smart posture control system for driver, Natural leather seats • Convenience: 2nd-row manual door curtain, Surround View Monitor, Blind-spot View Monitor, Parking Distance Warning-Side, Remote Smart Parking Assist, Head-Up Display, Power-adjustable tilt & telescopic steering wheel	▶ Dual wide sunroof [890,000] ▶ BOSE premium sound (12 speakers, and external amp) [640,000] ▶ 20-inch wheels & tires [490,000]
Black Exterior	42,440,000 38,581,818(3,858,182)	▶ Standard equipment of H-Pick plus • Exterior: Black Exterior exclusive exterior design(radiator grille, skid plate, bumper molding, side garnish, outside door handles, C pillar garnish, roof rack, and emblem) ※ Exterior colors: Available in Abyss Black Pearl, and Creamy White Pearl ※ Interior colors: Available in Black One-tone/Gray Two-tone/Pecan Brown Two-tone ※ Black exclusive wheel not included	▶ Dual wide sunroof [890,000] ▶ BOSE premium sound (12 speakers, and external amp) [640,000] ▶ 20-inch wheels & tires [490,000]

Calligraphy Experience quality of the highest order with unique design and exquisite materials

(Unit: KRW)

Classification	Selling price Supply value(surtax)	Standard equipment	Options
Calligraphy Calligraphy	45,470,000 41,336,364(4,133,636)	▶ Standard equipment of H-Pick plus • Exterior: Calligraphy-exclusive design(21-inch alloy wheels & Pirelli tires, radiator grille & garnish, intake grille, skid plate, black high-gloss cladding/DLO molding) • Interior: Two-tone leather-upholstered steering wheel(not available with black interior) • Seat: Nappa leather seats • Convenience: UV-C sterilization tray, Digital center mirror	Common options ▶ Built-in cam 2, Augmented reality navigation [450,000] ▶ HTRAC, Multi Terrain Control [2,230,000] ▶ 6-Seater [1,040,000] ▶ 7-Seater [690,000] H Genuine Accessories ▶ Lifestyle [490,000] ▶ Dual wide sunroof [890,000] ▶ BOSE premium sound (12 speakers and external amp) [640,000]
Black Ink	45,470,000 41,336,364(4,133,636)	▶ Standard equipment of Calligraphy plus • Exterior: 21-inch Black Ink exclusive alloy wheels, Black Ink exclusive exterior design (radiator grille, skid plate, bumper molding, side garnish, C pillar garnish, D pillar garnish, roof rack, and emblem) • Interior: Black Ink exclusive black interior design ※ Exterior colors: Available in Abyss Black Pearl, Creamy White Pearl, and Creamy White Matte ※ Interior color: Black One-tone	▶ Dual wide sunroof [890,000] ▶ BOSE premium sound (12 speakers and external amp) [640,000] ▶ Black Ink Plus [940,000]

Classification	Details
6-Seater	2nd-row independent power seats(one-touch relaxation mode, wing-type headrest), 2nd-row one touch walk-in, 3rd-row seats(reclining, child seat fastening system, Type-C USB charger, personal lamp, and air conditioning)
7-Seater	2nd-row one touch walk-in, 3rd-row seats(reclining, child seat fastening system, Type-C USB charger, personal lamp, and air conditioning)
Seat Plus	Driver's ERGO Motion seat(18-way, 4-way lumbar support, Integrated Memory System, and stretching mode), Passenger's seat walk-in device, 1st-row relaxation comfort seats(leg rest), Power-adjustable tilt & telescopic steering wheel, Smart posture control system for driver
Platinum	I Digital key 2, Wireless phone charger(dual)
Parking Assist Plus	I Surround View Monitor, Blind-spot View Monitor, Parking Distance Warning-Side, Remote Smart Parking Assist, Parking Collision-avoidance Assist-Rear
Design Plus	I 20-inch wheels & tires, Natural leather seats, Synthetic leather-upholstered interior(multi-tray cover, door armrest, and side console components), Suede interior materials(headlining/pillar part), Ambient mood lighting, 2nd-row manual door curtain ※ Interior colors: Available in Black/Gray Two-tone/Pecan Brown Two-tone
	II Natural leather seats, Synthetic leather-upholstered interior(multi-tray cover, door armrest, and side console components), Suede interior materials(headlining/pillar part), Ambient mood lighting, 2nd-row manual door curtain ※ Interior colors: Available in Black/Gray Two-tone/Pecan Brown Two-tone
Black Ink Plus	Black side step, Lifestyle package(Black Ink Plus exclusive door spot lamp included)
H Genuine Accessories Lifestyle	Reversible luggage mat, Metal transverse trim, LED door spot lamp, LED tailgate lamp
Best Selection	I Digital key 2, Wireless phone charger(dual), Surround View Monitor, Blind-spot View Monitor, Parking Distance Warning-Side, Remote Smart Parking Assist, Parking Collision-avoidance Assist-Rear