본 가격표는 국내 거주 중인 외국인을 위한 한국어 가격표의 비공식 번역본입니다.
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This price list is an unofficial translation of the Korean price list for the convenience of foreign residents in South Korea.
If the price list differs from the Korean price list, please check the contents of the Korean price list first.

※ The price after tax incentives is an estimated figure reflecting the incentive benefits, based on the assumption that the vehicle meets the eco-friendly automobile standards pursuant to the "Act on Development and Promotion of Popularization of Environment-Friendly Automobiles." The final vehicle price may vary depending on whether the vehicle fully satisfies these eco-friendly automobile criteria.
※ The final purchase price may vary depending on the selection of optional items; therefore, please ensure to review the official quotation.
※ The items (specifications, colors, etc.) and prices listed in this pricing table are subject to change without prior notice depending on the holding of new car launch events, improvements made in automobile performance, introduction of related laws and regulations, and changes in company circumstances.

The all-new TUCSON Hybrid

Release Date: October 21, 2026 / (Unit: KRW)

Classification	Selling price Supply value(surtax)	Selling price after tax benefit	Standard equipment	Options
H-Pick	**37,150,000** 32,863,636(3,286,364)	**36,150,000**	• **Powertrain/Performance:** Smartstream Gasoline 1.6 Turbo Hybrid engine, Regenerative braking system, Hybrid-exclusive e-Motion Drive system (e-Dynamic Drive, e-Comfort Drive), 6-speed automatic transmission, Drive mode select, Lever-Type Shift By Wire • **Safety:** 9 airbag system(1st-row advanced/center side airbags, 1st/2nd-row side airbags, and rollover-resistant curtain airbags), Pedal Misapplication Safety Assist, Multi-Collision Brake System, Child seat fastening system(2 in 2nd-row), Safety unlock function, Downhill Brake Control, Fire extinguisher for vehicles, Tire Pressure Monitoring System • **Smart Safety Technology:** Forward Collision-avoidance Assist(vehicles/pedestrians /two-wheeled vehicles/junction turning/front oncoming), Lane Keeping Assist, Lane Following Assist 2, Blind-spot Collision Warning(driving), Blind-spot Collision-avoidance Assist(forward exit), Rear Cross-traffic Collision-avoidance Assist, Safe Exit Warning, Smart Cruise Control with Stop & Go, Navigation-based Smart Cruise Control 2, Highway Driving Assist, Hands-On Detection, Vibration warning steering wheel, Front vehicle start alarm, Rear Occupant Alert, Driver Attention Warning, High Beam Assist, Intelligent Speed Limit Assist • **Exterior:** Full LED headlamps(bi-function projection type), LED turn signal lamps(front), LED third brake lights, LED rear combination lamps, Rear spoiler, 17-inch alloy wheels & tires, Double-glazed soundproof glass(windshield, 1st-row), Outside mirror(heating, power-folding, power adjustment, LED turn signal lamps), Flat-type electronically controlled wiper • **Interior:** 9.9-inch slim display, Synthetic leather-upholstered steering wheel(with heating),LED interior lamp(map lamp, room lamp, sun visor lamp, and luggage lamp), ECM room mirror • **Seat:** Synthetic leather seats, Heated 1st-row seats, 2nd-row 60/40-split folding seats • **Convenience:** Surround View Monitor(transparent vehicle image display), Parking Collison-avoidance Assist-Forward/Reverse,Parking Distance Warning-Forward/Side/Reverse, Rear View Monitor, Blind-spot View Monitor, Proximity key with push-button start, Smart key remote start, Electronic Parking Brake(with automatic vehicle hold), Power windows with pinch protection(driver's seat), Manual tilt & telescopic steering wheel, Dual-zone full automatic air conditioning(with auto defog system, fine dust sensor, air cleaning mode, multi-air mode), 2nd-row seat air vent, Micro air filter, Rain sensor, Paddle shift, Auto light control system, USB Type-C Ports(1 standard in 1st-row/ 1 high-output 100W, 2 standard in 2nd-row, 100W genuine charging cable), Power outlet, Console palm rest hidden tray, Walk-away lock, Hyundai AddGear(luuggage) • **Infotainment:** Pleos Connect 12.9-inch(Bluelink, radio, wireless phone projection, Bluetooth hands-free, App Market), Gleo AI, Navigation, OTA Software Update, Audio system(6 speakers)	**Common options** ▸ HTRAC (Multi Terrain Control) + Ground View **[2,400,000]** **Selection guidelines** ※ If Connect Plus is selected, Smart Exterior is available (However, for XRT, if Connect Plus is selected, Built-in Cam 2 Plus is available) ▸ Panoramic sunroof + Roof rack **[1,200,000]** ▸ Exterior Design I **[600,000]** ▸ Hi-pass **[200,000]** ▸ Hyundai SmartSense **[500,000]** ▸ Comfort I (hybrid) **[540,000]**
Exclusive	**40,900,000** 36,272,727(3,627,273)	**39,900,000**	▸ **Standard equipment of H-Pick plus** • **Smart Safety Technology:** Remote Smart Parking Assist, Memory Reversing Assist • **Exterior:** Roof rack • **Seat:** Ventilated 1st-row seats, Power-adjustable driver's seat(8-way), Driver's seat lumbar support(2-way) • **Convenience:** Wireless phone charger(single), Smart power tailgate, 2nd-row seat folding lever, Hi-pass, Power windows with pinch protection (front passenger's seat/2nd-row)	▸ Panoramic sunroof **[1,100,000]** ▸ Exterior Design I **[600,000]** ▸ Hyundai SmartSense **[500,000]** ▸ Comfort II **[690,000]** ▸ Connect Plus **[950,000]** └ Smart Exterior **[1,350,000]**
Inspiration	**43,700,000** 38,818,182(3,881,818)	**42,700,000**	▸ **Standard equipment of Exclusive plus** • **Smart Safety Technology:** Forward Collision-avoidance Assist (junction crossing, change oncoming, change side, evasive steering assist), Highway Driving Assist 2, Blind-spot Collision-avoidance Assist(driving) • **Exterior:** Front/Rear LED center lamp, LED turn signal lamps(rear), 18-inch alloy wheels & tires, Double-glazed soundproof glass(2nd-row), Dark metallic paint(front bumper-low, rear bumper side-low, fender garnish, door side garnish), Semi-matte chrome DLO molding, Black high gloss(outside mirror low cover, beltline molding, door frame garnish, rear spoiler side cover, roof rack) • **Interior:** Two-tone sythethic leather-upholstered steering wheel, Ambient mood lighting,Wood interior(door armrest garnish, console upper cover) • **Seat:** Natural leather seats, Driver's seat Integrated Memory System, Driver's Relaxation seat, Power-adjustable front passenger's seat (8-way, relaxation seat, and walk-in device), Heated 2nd-row seats • **Convenience:** Manual side curtain(2nd-row), Wireless phone charger(dual) • **Infotainment:** Pleos Connect 17-inch	▸ Panoramic sunroof **[1,100,000]** ▸ Exterior Design III **[1,050,000]** ▸ Convenience **[950,000]** ▸ Built-in Cam 2 Plus **[650,000]** ▸ Audio by BANG & OLUFSEN sound system **[1,100,000]**

Classification		Details
HTRAC		HTRAC(Multi Terrain Control) + Ground View
Panoramic Sunroof + Roof rack		Panoramic Sunroof, Roof rack
Panoramic Sunroof		Panoramic Sunroof
Hyundai SmartSense		Forward Collision-avoidance Assist(junction crossing, change oncoming, change side, evasive steering assist), Highway Driving Assist 2, Blind-spot Collision-avoidance Assist(driving)
Hi-pass		Hi-pass
Convenience		Head-up Display, Digital Key 2
Connect Plus		Pleos Connect 17-inch, Wireless phone charger(dual), Digital Key 2
Comfort	**I**	Power-adjustable driver's seat(8-way), Driver's seat lumbar support(2-way), Ventilated 1st-row seats
	II	Driver's seat Integrated Memory System, Driver's Relaxation seat, Power-adjustable front passenger's seat(8-way, relaxation seat, and walk-in device), Heated 2nd-row seats
Exterior Design	**I**	18-inch alloy wheels & tires, Front/Rear LED center lamps
	III	20-inch alloy wheels & Michelin tires, Full LED headlamps(THIN projection type, including Intelligent Front-Lighting System)
Smart Exterior		Built-in Cam 2 Plus, Dark metallic paint(front bumper-low, rear bumper side-low, fender garnish, door side garnish), Semi-matte chrome DLO molding, Black high gloss(outside mirror low cover, beltline molding, door frame garnish, rear spoiler side cover, roof rack), LED turn signal lamps(rear)
Built-in Cam 2 Plus		Built-in Cam 2 Plus
Audio by BANG & OLUFSEN sound system		Audio by BANG & OLUFSEN sound system(12 speakers, including external amp)

※ If Connect Plus is selected, Smart Exterior is available(However, for XRT, if Connect Plus is selected, Built-in Cam 2 Plus is available)